From:	Ehud Barak <ehbarak1@gmail.com>
To:	Nili Priell Barak <nilipriell@gmail.com>
CC:	
Date:	Tue, 3/31/2015 2:53:12 AM
Subject:	Re: Press Announcement for Florida Forum

Hi Luuv
No problem. I've thought it is OUR Wolfson. Jacksonville doesn't matter.
Pl confirm to them.
Luuv

Sent from my iPhone

On Mar 30, 2015, at 22:27, Nili Priell Barak <nilipriell@gmail.com> wrote:

> Please look at it and let me know if there are any remarks.
>
> Begin forwarded message:
>
> **From:** Emily Trievel <EmilyT@harrywalker.com>
> **Subject: FW: Press Announcement for Florida Forum**
> **Date:** March 30, 2015 at 6:26:40 PM GMT+3
> **To:** Nili Priell Barak <nilipriell@gmail.com>

Mrs Barak,
Attached/copied below is the E-Announcement that the host of Mr Barak's Oct 5th event with the Wolfson Children's Hospital would like to send out. Please let me know if this is ok. Thanks-Emily

The Women's Board of Wolfson Children's Hospital proudly announces the 2015-2016 Florida Forum line-up featuring megastar quarterback Peyton Manning, former First Lady Laura Bush and former Prime Minister of Israel Ehud Barak.

The Florida Forum speaker series, produced by The Women's Board of Wolfson Children's Hospital in Jacksonville, raises funds with the goal of providing the best, most technologically advanced health care for children. Presentations will take place at the Times-Union Center for the Performing Arts.

The 2015-2016 series will open on October 5 with Ehud Barak. While considered the most decorated soldier in Israeli history, Barak's core efforts as Israel's 10th Prime Minister were devoted to the peace process. During his tenure, Barak led the country out of a prolonged recession and into an economic boom.

Barak most recently served as Israel's Minister of Defense from 2007-2012. Before retiring from office, he was bestowed the United States Department of Defense Distinguished Public Service Award. A global statesman, he offers a frank view of the current geopolitical affairs in Israel and the Middle East.

The series continues on November 10 with one of America's most popular First Ladies. Laura W. Bush speaks passionately about literacy, human rights and the issues of global importance she championed in the White House: war-torn Afghanistan; HIV/AIDS in Africa, women in the Middle East and dissidents in Burma.

Bush has continued her work as a leading voice for spreading freedom and promoting human rights around the world, especially for women, through the U.S.-Afghan Women's Council at Georgetown University and as chair for the George W. Bush Institute's Women's Initiative. Her memoir, Spoken From the Heart, is a New York Times #1 bestseller.

The season concludes March 2, 2016, with Denver Broncos quarterback Peyton Manning, a football superstar,

noted humanitarian and master pitchman. Manning, a future NFL Hall of Famer, has earned his place among the greatest quarterbacks in NFL history since he signed with the Indianapolis Colts as the first overall draft pick in 1998. He is the NFL's only five-time Most Valuable Player and a 14-time Pro Bowl selection.

A native of New Orleans, he was named the No. 1 greatest athlete to hail from the state of Louisiana by The Times-Picayune and the 2013 Sportsman of the Year by Sports Illustrated. He attended the University of Tennessee, where he led the Volunteers to an SEC championship as a senior in 1997. At UT, he epitomized the term “student athlete,” claiming 43 records at the school, conference and national levels while graduating with Phi Beta Kappa honors.

He and his wife, Ashley, have given $10 million toward grants and programs that provide leadership and growth opportunities to disadvantaged youth through their PeyBack Foundation, which they established in 1999.

Manning also maintains a strong relationship with St. Vincent’s Children’s Hospital in Indianapolis, which in 2007 was renamed Peyton Manning Children’s Hospital at St. Vincent.

Even non-football fans can easily recognize Manning from his television endorsements of everything from cars to pizza, where he seems as comfortable in front of the camera as behind the offensive line. Not content with past triumphs, Manning shares his continuing quest to be a game changer.

One of two major benefits produced annually by the all-volunteer Women’s Board, the 2015-2016 Florida Forum will contribute vital funds for program and clinical equipment needs as part of a 5-year, $4 million pledge supporting the Pediatric Surgery Center of Distinction. The Center will assure access to the most advanced pediatric surgical services and technologies available, enable the most skilled surgical staff to work on advancing surgical techniques, expand the use of minimally invasive and robotic surgery, and help the hospital meet the needs of pediatric trauma patients. Funds raised by The Women’s Board for the Center will be matched at 150 percent, making the overall donation a whopping $10 million.

In addition, The Women’s Board donates to other hospital needs, such as cutting edge “giraffe” beds for

newborns and the Voyager Airsled, a transport system for children that will adapt to both air and land mobile emergency vehicles.

Tickets are now available in various subscription packages. For more information or to purchase, visit www.thefloridaforum.com or call (904) 202.2886.

About the Women's Board of Wolfson Children's Hospital

Established in 1973 by Ellen Cavert, the ongoing mission of the all-volunteer Women's Board is to raise community awareness and fund state-of-the-art infrastructure, programming and services for Wolfson Children's Hospital—the only dedicated children's inpatient health care facility in the region. Since its inception, The Women's Board has raised more than $25 million in support of Wolfson Children's Hospital to ensure the advancement of first-rate medical care for all children. Two annual fundraisers, the Art & Antiques Show and Florida Forum speaker series, enable the Board to donate more than $1million a year to Wolfson Children's Hospital.

<Eannouncement.doc>